

NEWSWINDOW#01

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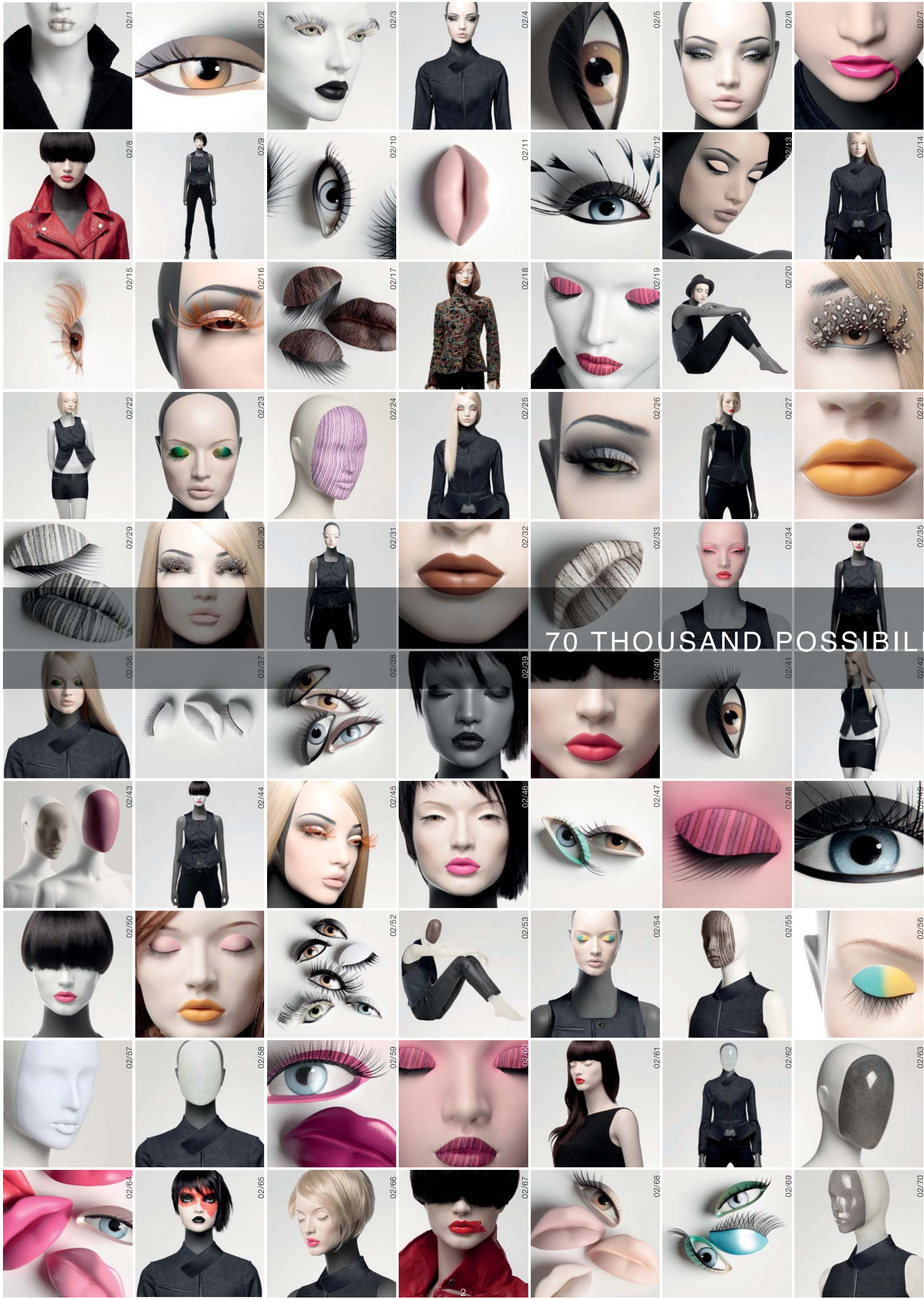
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simply revolutionary

CAMELEON
FRANCE

a revolutionary concept
of removable faces
and removable make up
create thousands of styles
with the same mannequin

evolution
inspiration
revolution
innovation



70 THOUSAND POSSIBILITIES WITH ONE MANNEQUIN



CAMELEON
COMPONENT
MAKE-UP
SYSTEM
PATENT
PENDING



DISCREET OR EXTRAVAGANT, NATURAL OR STYLISTIC, THE CAMELEON MANNEQUIN OPENS UP A WHOLE NEW WORLD OF CREATIVITY.

The CAMELEON range of mannequins is a real revolution in the visual merchandising world. Thanks to the combination of two brilliant new evolutions - removable faces and removable make up, the ABSOLUTE CAMELEON collections 81 and 86 offer you new limits of creativity. In just a click, your realistic mannequin can become abstract, or change completely its look to harmonize with your seasonal decoration or to the colour of your collections. Whether it be realistic or abstract solutions you are looking for, there are thousands of solutions to continually change the style of your mannequins assuring perpetual impact of your displays. With its 70,000 possible combinations, ABSOLUTE CAMELEON is by far the world's most versatile mannequin.

THE COMPONENTS OF THE CAMELEON MANNEQUIN,
4 TYPES OF FACE OPTIONS FOR MAXIMUM FLEXIBILITY.

COMPONENTS: The CAMELEON concept is a made up of a series of interchangeable faces, eyes and lips that clip into place with the utmost of ease using magnetic fittings. The eye and lip components are manipulated with a specially designed magnetic pen equipped with a neck-strap.

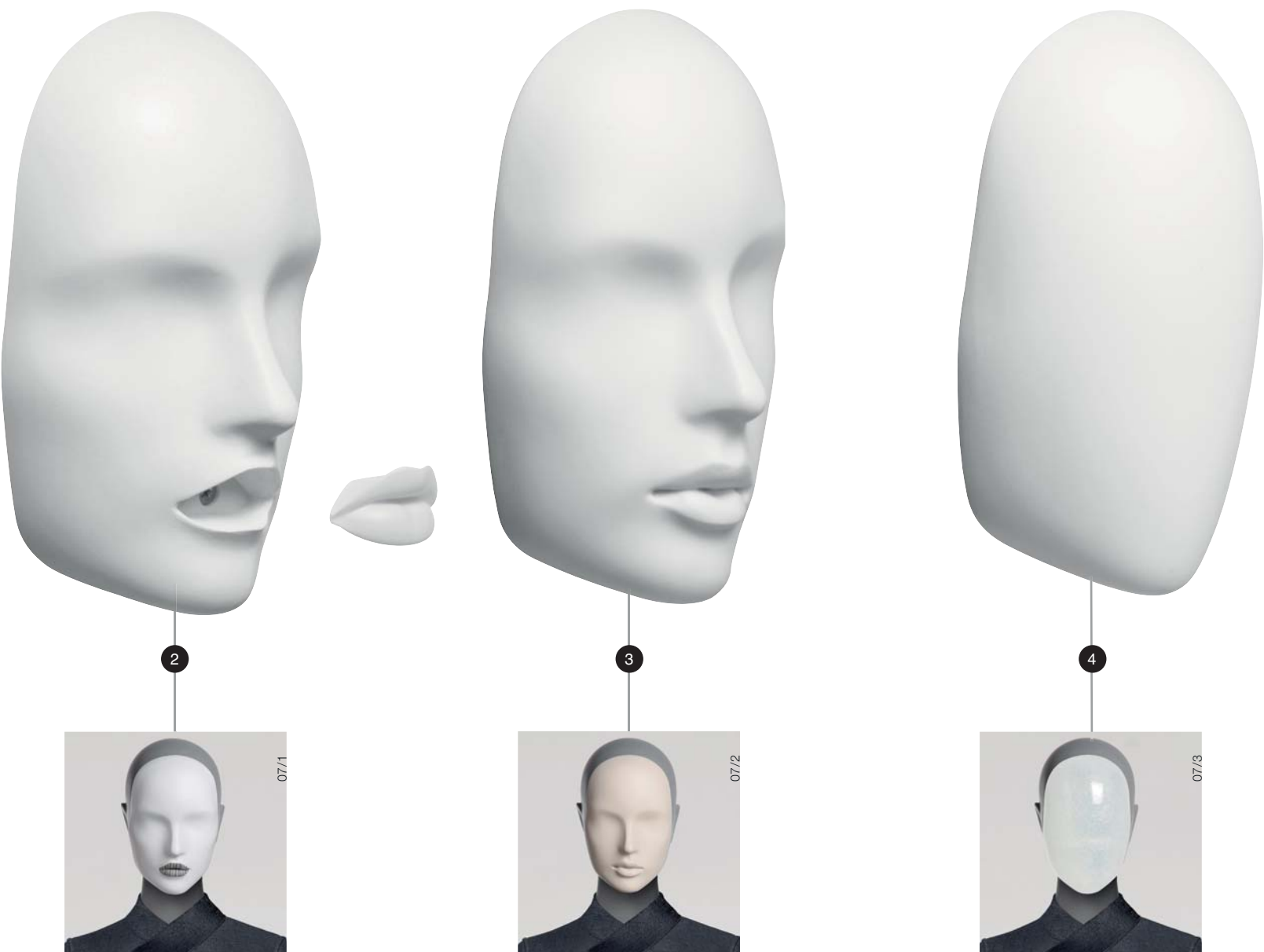
BODY/HEAD: The bust and back of the head come in one piece and are available in two different tones of grey (light grey and dark grey) and a high gloss or matt translucent resins (other colors are available upon request). The lighter tone matches the light grey colour option of the faces and marries harmoniously with the light skin coloured realistic faces. The darker grey tone of body gives a more dramatic look creating a strong contrast between head and face.



BODY AND BACK OF HEAD
IN LIGHT OR DARK GREY
AND IN HIGH GLOSS OR
MATT TRANSLUCENT
RESINS (other colors are
available upon request)

REALISTIC SOLUTIONS:
SKIN COLOURED FACES
WITH REALISTIC
REMOVABLE MAKE UP

STYLISTIC SOLUTIONS:
LIGHT OR DARK GREY
COLOURED FACES
WITH STYLISTIC
REMOVABLE MAKE UP



ABSTRACT SOLUTIONS:
ABSTRACT FACES
WITH REMOVABLE LIPS

ABSTRACT SOLUTIONS:
ABSTRACT FACES

ABSTRACT SOLUTIONS:
EGGHEAD FACES



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THE REALISTIC SOLUTIONS OF THE ABSOLUTE CAMELEON
RANGE MARK THE RE-BIRTH OF THE REALISTIC MANNEQUIN

THE RE-BIRTH OF THE REALISTIC MANNEQUIN

The realistic solutions of the ABSOLUTE CAMELEON collection 81 represent for WINDOW FRANCE the rebirth of the traditional realistic mannequin. It not only offers the possibility of changing the style of the realistic face from the thousands of choices available, but also offers the possibility of switching the mannequin from realistic to abstract in just a click.

You can now change the make up to match store decoration, to the seasons or to coordinate with style and colour of each collection.

Different levels of realistic can be created, the removable faces that add a graphic sense to the mannequin also allow it to be used with or without wigs even in a realistic context.

SPOILT FOR CHOICE

From discreet to extravagant, choose from more than two hundred eye and lip designs to create more than 70,000 combinations. An online MAKE UP MIXER (see page 24) enables you to experiment with the numerous possibilities and save your selections. On top of which, there are several levels of realistic base faces on which you can use the make up.



STANDARD FACES

standard base faces with normal light eye and cheek shadow



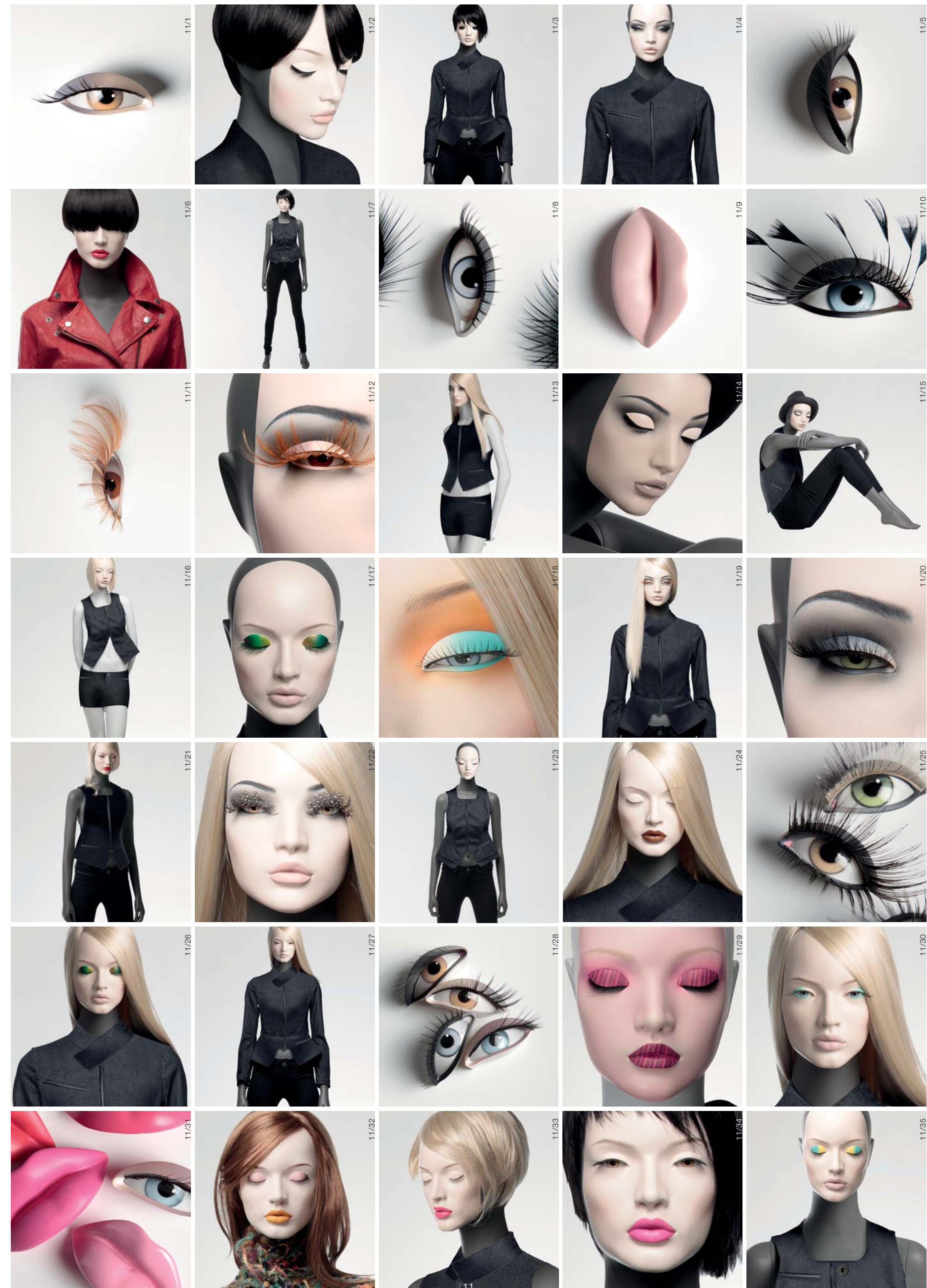
SPECIAL FACES

special bases faces with more elaborate eye and cheek shadow



'WINDOW ART' FACES

elaborate base faces with more extreme make up





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s t y l i s t i c

r e a l i s t i c



STYLISTICS, EACH PIECE, A CAREFULLY DESIGNED WORK OF ART.

EACH PIECE, A WORK OF ART.

The stylistic variation of the ABSOLUTE CAMELEON collection is a series of decorative eyes and lips on light or dark grey faces. Each piece has been carefully designed so you can create stylish contemporary mannequins that will coordinate perfectly to the personality of your stores or clothes collections.

A TOUCH OF CLASS

Fine art eyelashes, printed graphics and hand painted original finishes allow you to make elegant and artistic creations with your mannequins.



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ABSOLUTELY ABSTRACT...
AN ELEGANT CONTEMPORARY STATEMENT

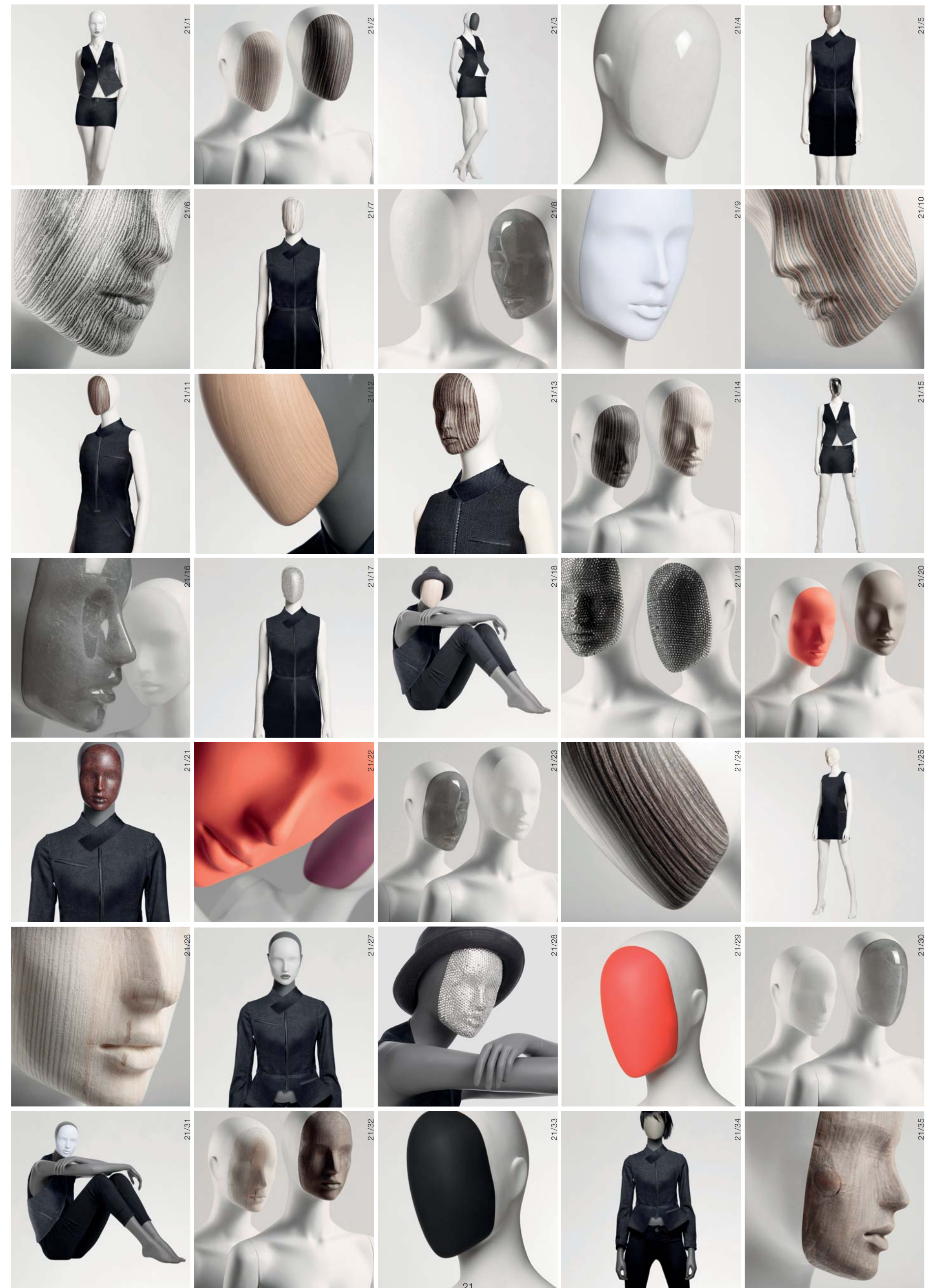
AN ELEGANT CONTEMPORARY STATEMENT

The abstract variation of the ABSOLUTE CAMELEON collection is the ultimate in abstract contemporary expression. The forceful stances with contrasting faces in beautiful colours or finishes ensures displays with maximum impact.

AN ELEMENT OF DECORATION

One of the advantages of the CAMELEON concept is that the mannequin can play an important part in the global decoration theme of your stores, with the materials or colours coordinating or contrasting with other decoration elements. Faces are available in a wide range of finishes: solid woods, translucent resins, chrome, stone looks, glass gemstones, painted colours or printed graphics.

Bodies are also available in several finishes, in light or dark grey and in high gloss or matt translucent resins.



ATTITUDE AND FLEXIBILITY

The male version of the ABSOLUTE CAMELEON benefits from all the abstract face finishes of the female collection: solid woods, translucent resins, chrome, stone looks, painted colours or printed graphics. Bodies are also available in several finishes, in light or dark grey and in high gloss or matt translucent resins.



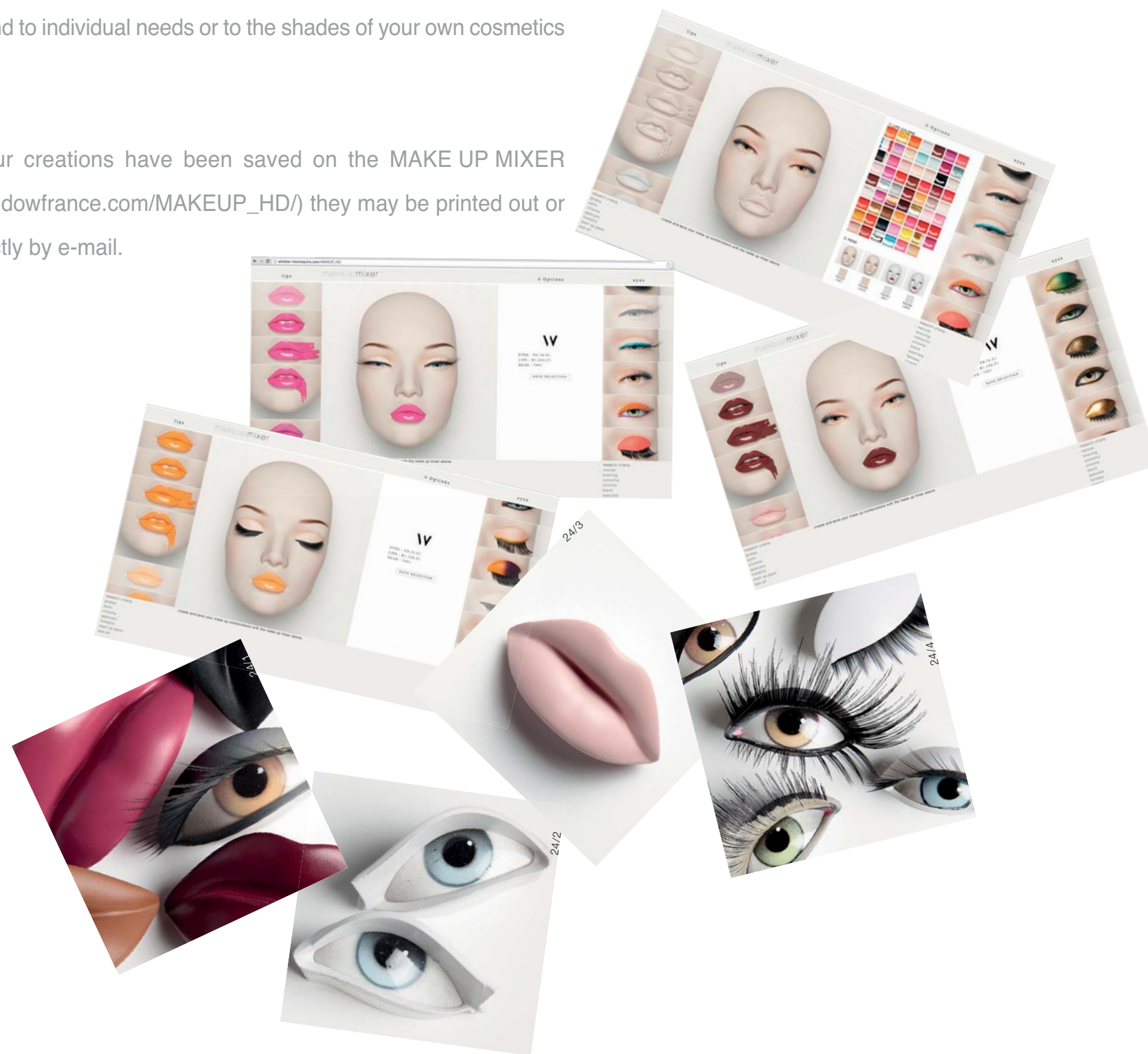
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LET LOOSE YOUR CREATIVITY

Use the ONLINE MAKE UP MIXER to explore the numerous possibilities of make up combinations. Choose between skin colour or grey base faces and then browse through the hundreds of eyes and lips available. The great selection of faces, eyes and lips, gives you more than 70,000 possible combinations with more colours and styles arriving every season. Bespoke colours can be supplied to correspond to individual needs or to the shades of your own cosmetics lines.

Once your creations have been saved on the MAKE UP MIXER (http://windowfrance.com/MAKEUP_HD/) they may be printed out or sent directly by e-mail.





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ABSOLUTE CAMELEON POSITIONS 81

The Absolute Cameleon collection 81 (female)

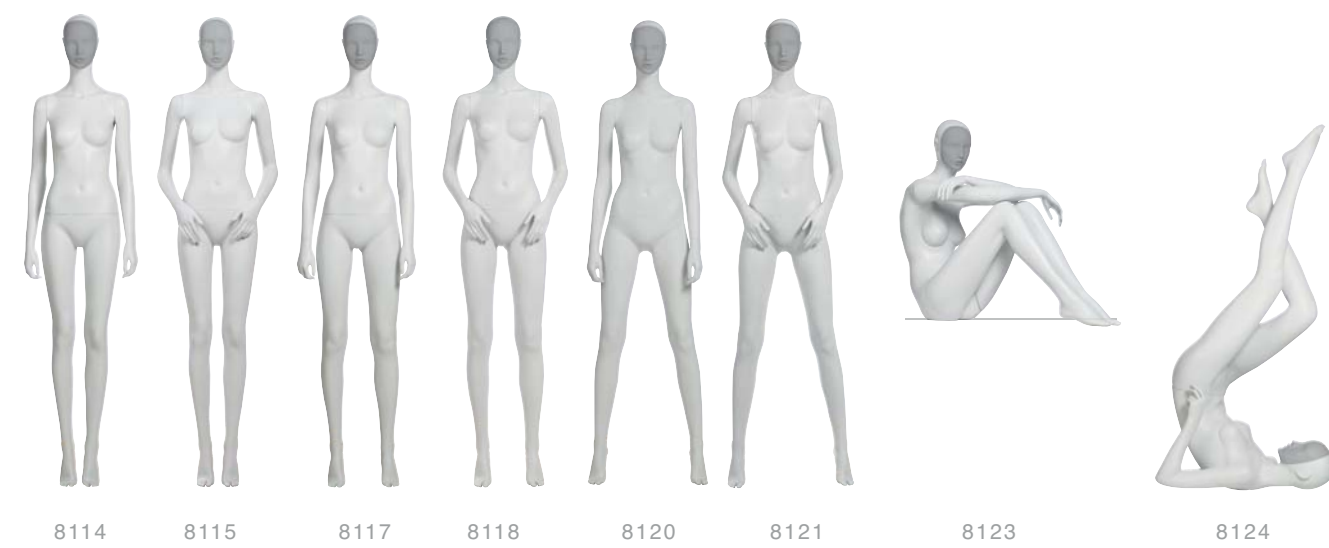
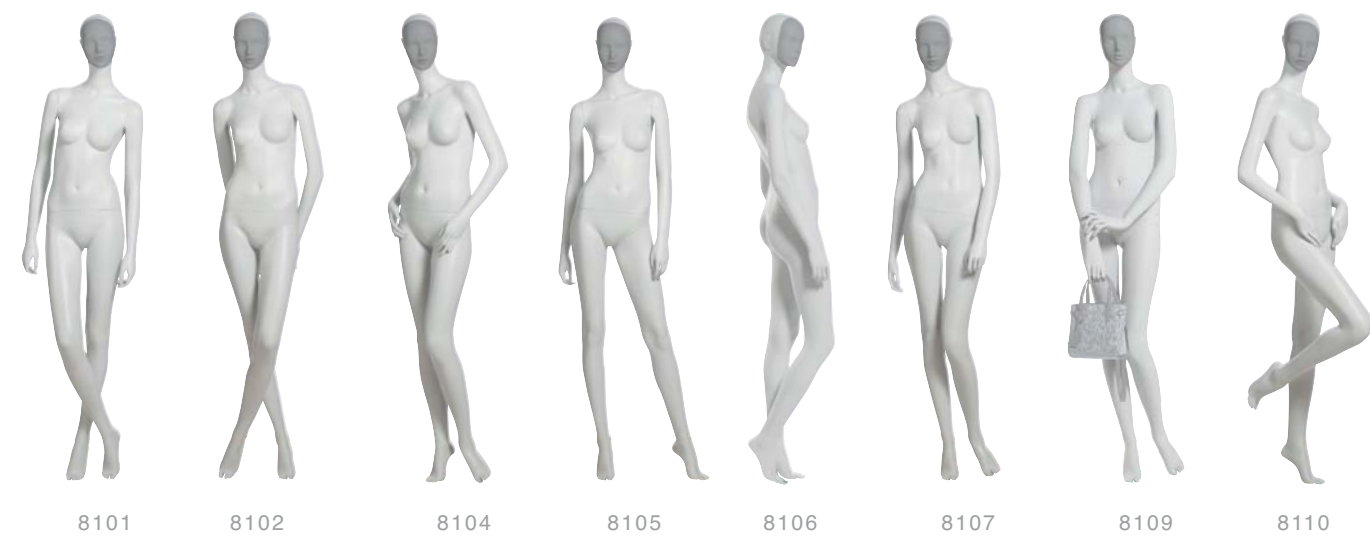
is the very latest in contemporary attitudes inspired by current fashion trends.

The positions are divided into two groups:

Relaxed but assertive attitudes

Rigid stances inspired by the online shopping scene

COLLECTION 81 ABSOLUTE CAMELEON



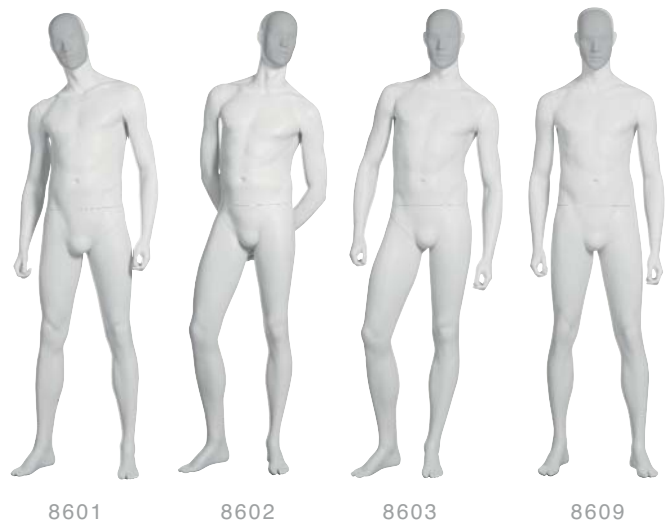


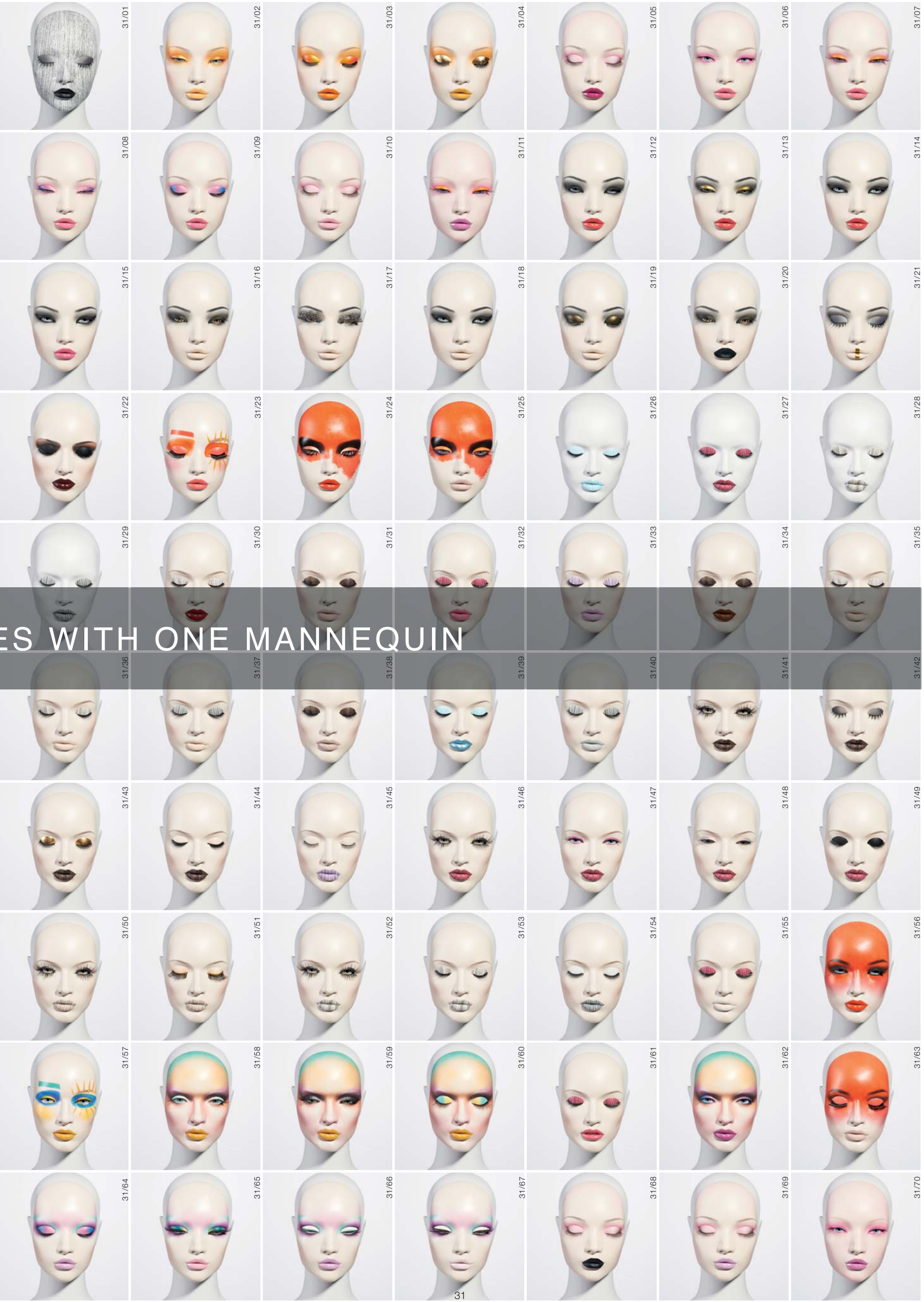
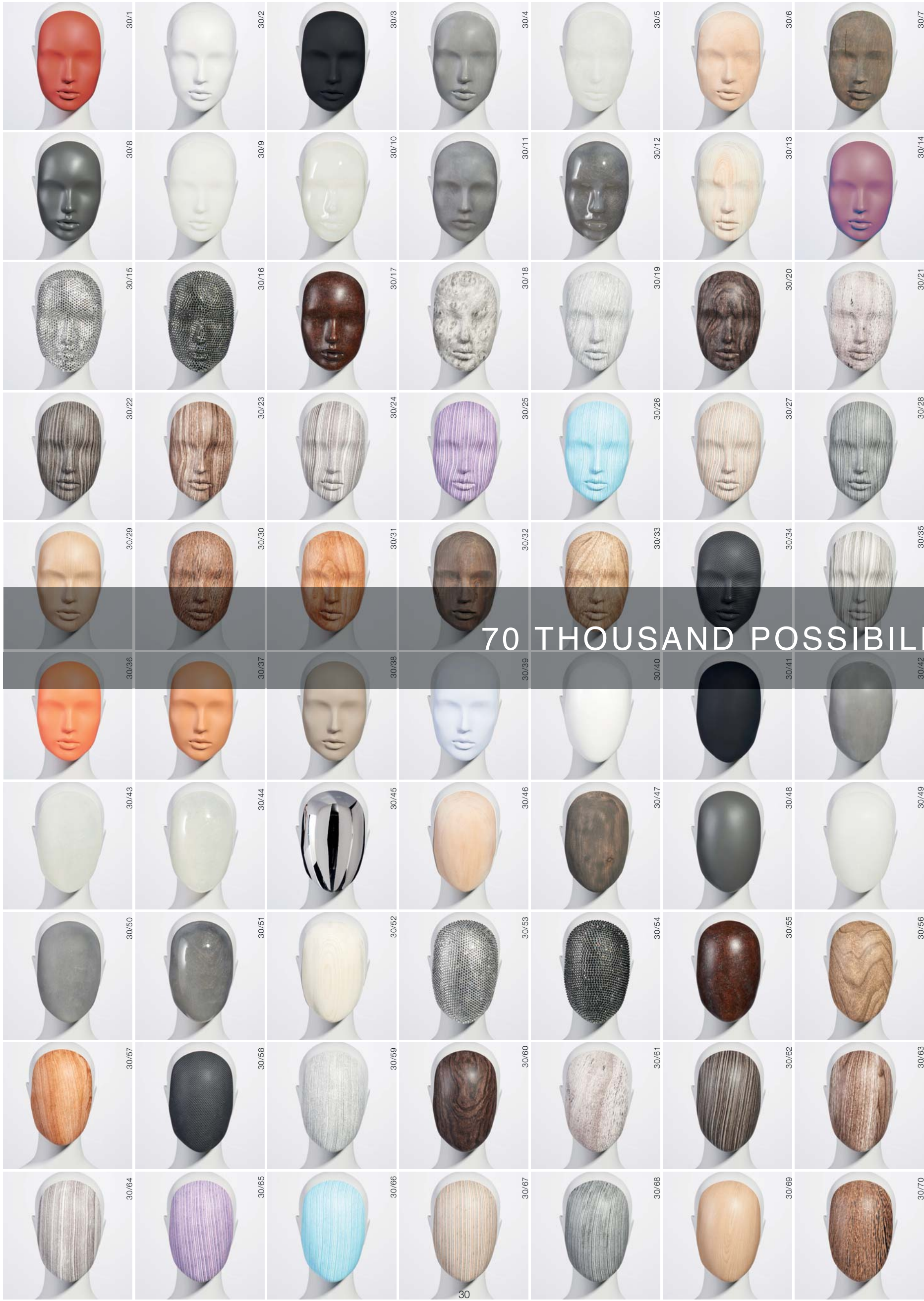
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ABSOLUTE CAMELEON POSITIONS 86

The Absolute Cameleon collection 86 (male)
 is the very latest in contemporary attitudes inspired by current fashion trends.

COLLECTION 86 ABSOLUTE CAMELEON





70 THOUSAND POSSIBILITIES WITH ONE MANNEQUIN



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W I N D O W F R A N C E

y o u r i d e a l p a r t n e r

WINDOW FRANCE is a world leader of mannequin design and production and one of the major catalysts of product innovation in the visual merchandising market.

It has earned its reputation in the market by quite simply being **CONSTANTLY CREATIVE AND INNOVATIVE** and by assuring the highest levels of **PROFESSIONALISM AND RELIABILITY** available in the world.

WINDOW FRANCE offers its clients a level of design and technical know-how second to none in the world today as well as a quality and capacity of production to satisfy the most discerning customer.

For more information on WINDOW FRANCE and its product lines please browse our web site or contact a consultant on + 33 (0)4 93 29 21 41.

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e v o l u t i o n
i n s p i r a t i o n
r e v o l u t i o n
i n n o v a t i o n

*find more inspiration
on our web-site*



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